



PROFILE

Experienced Designer with a demonstrated history of working in the automotive and local Lakeland community concentrating in graphics and user experience. Skilled in the Adobe suites and eager to assist with any creative need. I believe myself to be an extremely hard worker that sets high goals while also building strong professional relationships.

DREW MARCUM

VISUAL DESIGNER

CONTACT ME

Phone:
(606) 521-7394

Gmail:
drew.marcum4@gmail.com

Portfolio:
www.drewdrewthat.com/

EXPERTISE

PERSONAL

- Ability to Work Under Pressure
- Design Language
- Punctuality

PROFESSIONAL

- Adobe Suites & Figma
- Ability to Build Relationships
- Communicate thoroughly with clients

EDUCATION

INDEPENDENCE UNIVERSITY

2015-2017

WESTERN KENTUCKY UNIVERSITY

2013-2015

LINDSEY WILSON COLLEGE

2012-2013

REFERENCES

NATASHA BANGERT

Ensurem, LLC.
(727) 377 - 4499

EARNEST ODOM

werlostboys Media Group
(863) 221 - 8496

ROSE HOWLETT

All Star Automotive
(225) 413 - 6829

WORK EXPERIENCE

VISUAL DESIGNER | HEALTH PLAN ONE
2024 - PRESENT

I am a UI/UX Designer who conducts research to help better understand our users needs. It is my duty to understand our target audience and design thorough and affective layouts for our websites.

VISUAL DESIGNER | ENSUREM LLC.
2022 - 2024

As a visual designer, it was my duty to present high-quality mockups for digital promotional graphics, email newsletter layouts, as well as landing page mockups. By working closely with the sales team and the art director, we have established thorough communication and understanding of roles that have brought us success. I oversee the creation of social graphics and create blog pages as well. We take pride in knowing our products are user-friendly and assist our target audience.

PROJECT / PERFORMANCE MANAGER | LEAD REVENUE
2022 - 2022

I am responsible for being the point of contact for our automotive dealerships across the country. I assist with the implementation and optimization for Google Profile Manager accounts to improve our clientele's Google analytics. I set up monthly performance reviews with our clients to go over their accounts in more detail.



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WORK EXPERIENCE (CONTINUED)

SENIOR GRAPHIC DESIGNER | TINSLEY CREATIVE
2021

I was hired to design digital and physical graphics for local businesses across central Florida. I mainly focused on social media posts, billboards, brochures, and logos.

**VIP GRAPHIC DESIGNER / UX DESIGNER /
IMPLEMENTATION MANAGER / OEM COMPLIANCE MANAGER**
FUSIONZONE AUTOMOTIVE
2016-2021

I was able to show my versatility in my time at fusionZONE Automotive. I was the Graphic Designer who oversaw our VIP automotive dealerships. I also oversaw the building of new or updated websites for clientele. This led to user experience research and mockup creations. I also submitted and reviewed audits for our OEM brands (Nissan, Toyota, Honda, Kia, Acura, etc.).

GRAPHIC DESIGNER
IGUANA MARKETING
2016-2016

As an intern, I was tasked in developing flyers, business cards, and any other physical form of design for local businesses in the Brandon community.

EDUCATION

**INDEPENDENCE
UNIVERSITY**

2015-2017

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